



WEEKLY MARKET REPORT

Week Ending 23rd August 2024



AWEX Northern Micron Indices Comparison

AWEX INDEX	This Week S08/24	This Week M08/24	Last Sale S04/24	Sydney Change	Last Year Sydney	Sydney Yearly Change
17	1639	1655	1692n	-53	1765n	-126
18	1466	1495	1488	-22	1515	-49
19	1372	1371	1374	-2	1386	-14
20	1312	1313	1323n	-11	1307n	5
21	1278n	1292	-	-	-	-
26	-	575	-	-	-	-
28	375n	375	380n	-5	340n	35
MC	689n	665n	704n	-15	730n	-41

A Soft Opening

The Australian wool market returned from the three week recess to a weaker opening across almost all types. Buyers had spoken about reasonable enquiry being converted into new business prior to sales commencing, but the higher Australian dollar prevented growers from having a repeat of the last sale where the currency had worked in their favour. Wools finer than 18 micron were the most affected which was disappointing after their increases prior to the break that were unable to be held. Whilst the market was easier, the strength of competition was encouraging as was the finish over in the West that saw them publish a stronger indicator.

This year is the first trial of four selling weeks before the recess is taken. It looks like it successfully achieved its aim of reducing the large quantity of wool that has generally greeted buyers upon their return as when the sale roster comprised of only two selling weeks prior. Those two sales would be carrying wool to be sold in the new financial year and before three weeks of no sales, so generally quantities were better than average. Once sales resumed, the overhanging clips that missed those two sales were on offer in the first sale back, which were around the largest offerings of the year. These sized offerings had a tendency to set the tone for the market to soften all the way to the Christmas break. Time will tell if this change will be rewarded with better trading conditions.

Yesterday evening in Don's woolshed at Mullungeen, AWI held their Future Wool seminar which was attended by around 60 people. R & D, marketing and promotion of many different articles of clothing and footwear were presented, giving a great overview of the higher end of the fashion market. Many could not believe that the retail price tag that was on the sample garments was achievable to entice customers to purchase these quality products but were assured that people do indeed pay prices that we here simply could not get our heads around. The partnerships that AWI has developed with brands seem like they are gaining traction with other businesses wanting to replicate the product quality and assistance that those brands have experienced. The take home message was wool is very much a luxury fibre that is highly sought after, and when financial conditions move through this challenging period, consumer purchases will drive a strong improvement in the wool market.

Also discussed was that this year is a WoolPoll year with voting opening 20th of September. If you have voted previously, you will receive some paperwork in the mail. If you don't receive it in the mail, or haven't voted before, just click on [this link](#) and update your contact details. The message was: that people just need to register and to vote as only 25% of eligible woolgrowers actually voted in the last WoolPoll.

Macwool and Carmichael wool will offer over 1,200 bales on the opening day, Tuesday next week.

Our last sale for the Charity will be held in early December and I think we can confidently assume our target will be met to see a two-bedroom apartment completed at the amazing facility connected to health care in Dubbo. You can visit www.macquariehomestay.com.au to view this excellent site, and if you would like to donate a bale or two in the final charity sale, please let us know.

Final Charity Sale
S24/24 – Week of 9 th Dec 2024

Southern Aurora Forward Prices

Micron	Date	Low
21	August 2024	1335

Main Buyers (this week)

1	Endeavour Wool	5298	2	Tianyu Wool	5106	3	Techwool Trading	4722
4	Fox & Lillie	3044	5	Sequoia Materials	2721	6	United Wool	2342

Eastern Market Indicators (AUD cents/kg clean)

1113 cents ↓ 11 cents compared with 26/07/2024

Northern Market Indicators (AUD cents/kg clean)

1144 cents ↓ 16 cents compared with 26/07/2024

AUD/USD Currency Exchange

0.6749 ↑ 0.0148 cents compared with 26/07/2024.